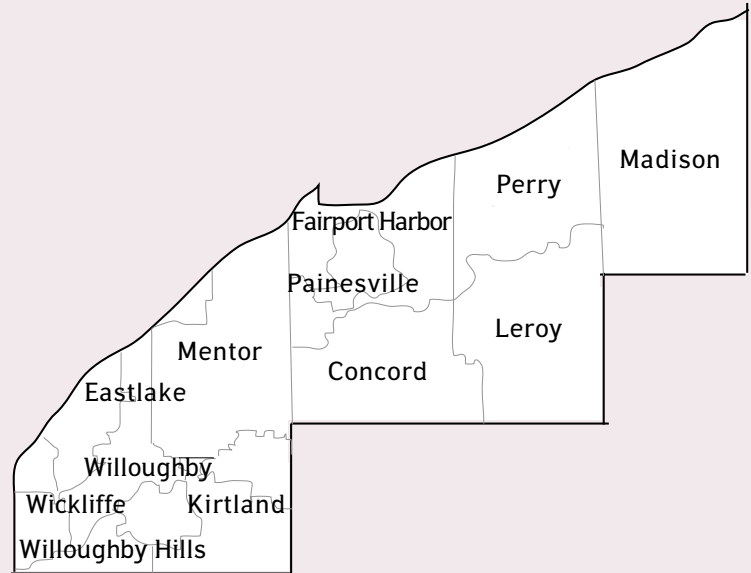


Target Audience: Are you aware that women purchase 83% of all products and services? The Lake County Women's Journal is a primary resource for educated women of all ages and races throughout Lake County.

Readership: Lake County – over 72,000 and growing!

Distribution: Every business benefits from sharing its message with its target market. The bulk of The Women's Journals placements are in public waiting and meeting areas. Research tells us reading is the #1 activity while waiting in public locations. Readers experience fewer interruptions and distractions and feel less guilty if they are reading outside the home.



With over 450 locations from doctors' offices, recreation centers, health & fitness centers, salons, bookstores, senior centers and libraries. PLUS BONUS DISTRIBUTION: Health Fairs, Expo's, Women's Organizations, & Community Events.

It's exactly what you want to say to your potential customers/clients. You provide the informative, educational and resourceful information that positions you as the expert in the field to whom The Lake County Women's Journal readers turn. **YOU** become part of the decision-making process of information gathering!

**Eastlake • Concord • Fairport Harbor • Kirtland • Madison • Mentor • Painesville • Perry
Wickliffe • Willoughby • Willoughby Hills • And More!**

The Lake County Women's Journal is your direct link to the women of Lake County!

Material Submission & Distribution Schedule



The Women's Journal is a bi-monthly publication. Six Issues per year:

| | | |
|------------------|------------------|------------------|
| February-March | April-May | June-July |
| August-September | October-November | December-January |

General material deadline is the 10th of the month prior to issue release. New contributors, please contact your local Women's Journal publication for specific deadlines relating to that issue.

If submission is not received at material deadline we reserve the right to reprint a previous submission/article/ad.

Any submission cancelled after deadline will be billed at 100% of contract/invoice

Any submission received after material deadline will be subject to a 10% late fee.